

MEGHA RAMESH

ASSOCIATE CREATIVE DIRECTOR (COPY)

With over 13 years of experience in advertising, I've been a writer on projects that include film, branding, digital, good ol' print, activations and more. After seven sunny years in Singapore, I am currently based in Sydney.



PORTFOLIO

MEGHARAMESH.COM

EXPERIENCE

VCCP / SINGAPORE

ASSOCIATE CREATIVE DIRECTOR / OCTOBER 2022 - NOVEMBER 2023

Clients: Cathay Pacific, Shell, Frasers Property, White Claw, Sun Life, Toll

THE SECRET LITTLE AGENCY / SINGAPORE

ASSOCIATE CREATIVE DIRECTOR / MARCH 2021 - OCTOBER 2022

SENIOR COPYWRITER / JANUARY 2019 - MARCH 2021

Clients: DBS Bank, Marriott Bonvoy, KFC, OLLY Vitamins, Mandai Wildlife Reserve, National Heritage Board, Lazada, Carousell, Singtel

TRIBAL WORLDWIDE / SINGAPORE

COPYWRITER / OCTOBER 2016 - JANUARY 2019

Clients: Neutrogena, Wall's, Lipton, Listerine

HAPPY MCGARRYBOWEN / INDIA

ASSOCIATE CREATIVE DIRECTOR / JULY 2015 - JUNE 2016

GROUP HEAD / JULY 2013 - JULY 2015

COPY SUPERVISOR / JULY 2012 - JULY 2013

SENIOR COPYWRITER / JUNE 2011 - JULY 2012

Clients: Myntra.com, Flipkart.com

DRAFTFCB + ULKA / INDIA

COPYWRITER / NOVEMBER 2010 - MAY 2011

DDB MUDRA / INDIA

JUNIOR COPYWRITER / MAY 2008 - OCTOBER 2010

EDUCATION

BACHELOR OF SCIENCE IN VISUAL COMMUNICATION

UNIVERSITY OF MADRAS | 2005 - 2008

CONTACT



+61 401 147 118



megharamesh@gmail.com